

Multi-Media Analysis

Name _____

Hour _____ Date _____

1. Title of the presentation _____

2. Type of media _____

3. Production information:

name of producer _____

site of production _____

date of production _____

Intended audience _____

4. Physical qualities of the presentation. Check all that apply:

Live broadcast Black and white Special sound effects

Narration Animation Background sound

Color Live action Special visual effects

Music

5. What was the central theme or message of the presentation? _____

6. How was the theme or message conveyed to the audience? _____

7. What did you observe and/or hear that was significant? _____

8. Describe the emotional impact, if any, that the presentation had on the audience.

9. What information did you gain from the presentation that would not have been conveyed by a written source? _____

10. What did you learn about what was happening in society from the presentation? _____

11. What questions still remain unanswered after the presentation? _____

Activities:

1. Bring to class a short home video clip and fill out this sheet while viewing.
2. Play a favorite song in class and analyze this.
3. Rent a documentary video/DVD and use this form to analyze a portion of it.
4. Play in class a recorded speech by a famous person in history and analyze it.